

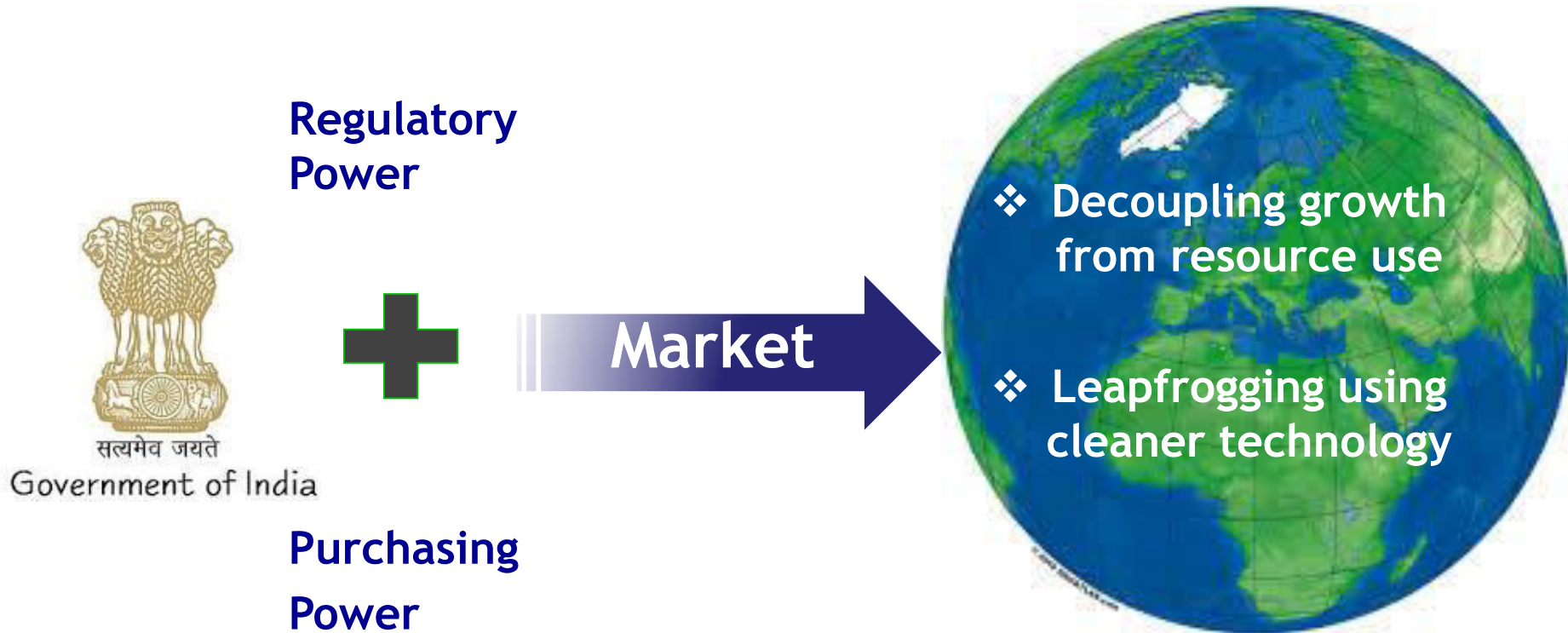
# Sustainable Public Procurement in India: Walk the Talk

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Global Procurement Summit 2018  
New Delhi, India.  
Date: 09/02/2018

The underlying idea of SPP is to implement regulatory policies in order to spur market-driven innovation and create incentives for continuous improvement of the environmental performance.

## Public Procurement as a tool



# Business Case for Sustainable Procurement

## Purchaser

- Securing best value for money and achieving efficient use of public resources
- Generating financial saving through lowering the cost of products over its life cycle (efficiency gain, operation and use cost and cost avoidance on waste generation)
- Demonstrating government leadership and innovation : help organisations to walk the talk.
- Receiving positive publicity for taking care of people and planet

## Market

- Increasing availability of sustainable products at cost effective price
- Supporting and encouraging innovation through demonstrating preference for sustainable products
- Expanding export market opportunities gained through products differentiations
- Expanding market for sustainable products with potential benefits to local businesses
- Encourage industry to prepare for future clean and green market scenario

## Society

- Reducing adverse environmental and social impacts as a result of procurement decision
- Reducing air & water pollution and waste generation
- Promoting health and safety in communities
- Creating employment and business opportunities for disadvantaged group , MSEs and local industries
- Advances suppliers to foster a commitment to local communities

## STRENGTH

- Significant Public Budget
- Procurement based on Rules and Regulations
- Vibrant domestic market
- Trained procurement professionals
- Leadership support is almost there!  
Can I Say?

## WEAKNESS

- Lack of capacity/training of officials
- Supply Side Constraints
- Indian Eco-Mark scheme a big failure
- Multiplicity of departments with no responsibility
- No institutional support

## SWOT Analysis for Implementing SPP in India

## OPPORTUNITY

- Proven policy tool for reducing resource consumption
- Stimulate competition in market for greener products and services
- Opportunity for public sector to lead by example
- Strategy for 'Make in India' campaign and SDGs

## THREAT

- Fear of green wash
- May lead to increase in import of goods in short run if GPA is signed

# Sustainable Procurement Implementation Framework

Successful  
Implementation  
of Sustainable  
Procurement

Monitoring & Review

Targets & Measurement

Strategy, Action Plan & Commitment

Sustainable Procurement Policy Framework

Operational  
Pillars of  
Sustainable  
Procurement

Eco label and  
Voluntary standards

Prioritization &  
Development of  
Specifications

Training & Capacity  
Building

Developing linkages  
with other Programme

Institutional  
Foundation for  
Sustainable  
Procurement

Sustainable Procurement Task Force

# Thank you for your kind attention!

**Keep in touch...**

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